

Presentations, last five years (2017-2021)

- Van den Putte, B.** (2021, November 23). *Gedragbepalers en strategieën*. Invited lecture for Logeion Online Webinar Strategieën en technieken voor gedragsbeïnvloeding.
- Van den Putte, B.** (2021, November, 3). *De kracht van communicatie: Gedragsbeïnvloeding en campagnes*. Invited lecture, Algemene Bestuurs Dienst, Ministerie van Binnenlandse Zaken, cursus leidinggevendend rijksoverheid: de Kracht van Communicatie, Den Haag, the Netherlands.
- Geboers, C., Shang, C. E., Nagelhout, G. E., de Vries, H, **van den Putte, B.**, Fong, g. T., Candel, M. J. M. M., Willemsen, M. C. (2021, September, 15-17). *Demand for factory-made cigarettes and roll-your-own tobacco and differences between age and socioeconomic groups: Findings from the International Tobacco Control (ITC) Netherlands survey*. Paper presented at the 21st Annual European Conference of the Society for Research on Nicotine and Tobacco, online.
- Alblas, M.C., Mollen, S., Wennekers, A. M., Fransen, M. L., & **van den Putte, B.** (2021, August, 23-27). *Consuming media, consuming food: A time-use diary survey on TV viewing and concurrent food intake*. Paper presented at the 35th annual conference of the European Health Psychology Society, online.
- Van den Putte, B.** (2021, June 29). *Gedragbepalers en strategieën*. Invited lecture for Logeion Online Webinar Strategieën en technieken voor gedragsbeïnvloeding.
- Van Weert, J., De Bruijn, M., & **van den Putte, B.** (2021, may., 27-31). Effective health communication, a key factor in the battle against COVID-19. Paper presented at the 71th Annual ICA Conference, Denver, USA.
- Van den Putte, B.** (2021, April, 6). *De kracht van communicatie: Gedragsbeïnvloeding en campagnes*. Invited lecture, Algemene Bestuurs Dienst, Ministerie van Binnenlandse Zaken, cursus leidinggevendend rijksoverheid: de Kracht van Communicatie, Den Haag, the Netherlands.
- Geboers, C., Shang, C. E., Nagelhout, G. E., de Vries, H, **van den Putte, B.**, Fong, g. T., Math J.J.M. Candel, M. J. J. M., Willemsen, M. C. (2021, March, 26). Reacties op prijsverhogingen: vraag naar sigaretten en shag onder subgroepen. Resultaten van het International Tobacco Control Nederland project. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2021, online, the Netherlands.
- Van Deelen, T. R. D., Veldhuizen. E.,**van den Putte, B.**, Kunst, A. E; Mirte A.G. Kuiper, M. A. G. (2021, March, 26). Ex ante evaluatie van de impact van beleidsmaatregelen gericht op het verkooppunt in vier steden in Nederland. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2021, online, the Netherlands
- Van den Putte, B.** (2021, March, 25). *Communicatie tijdens corona*. Invited lecture, Online webinar Communicatienetwerk Limburg.
- Van den Putte, B.** (2020, December, 9). *Principes van effectieve Corona communicatie*. Invited lecture, UMC-AMC Webinar leidinggevendend, Amsterdam, the Netherlands.
- Van den Putte, B.** (2020, November, 19). *Principes van effectieve communicatie*. Invited lecture, UMC-AMC Symposium Volksgezondheid in tijden van corona, voor studenten master geneeskunde, Amsterdam, the Netherlands.
- Van den Putte, B.** (2020, November, 2). *De kracht van communicatie: Gedragsbeïnvloeding en campagnes*. Invited lecture, Algemene Bestuurs Dienst, Ministerie van Binnenlandse Zaken, cursus leidinggevendend rijksoverheid: de Kracht van Communicatie, Den Haag, the Netherlands.

- Van den Putte, B.** (2020, October, 29). *Communiceren over Covid-19: (Hoe) had de overheid het beter kunnen doen?* Invited lecture, Pubcom 2020, Nationaal Congres Publieke Communicatie, Logeion, online.
- Van den Putte, B.** (2020, June, 17). *Communicatie en gedragsbeïnvloeding tijdens de COVID-19 crisis.* Invited lecture, Ministerie van Defensie, Breda, the Netherlands.
- Alblas, M.C., Mollen, S., Fransen, M. L., & **van den Putte, B.** (2020, May, 21-25). *Watching a cooking show on TV and subsequent unhealthy food choices in unsuccessful dieters.* Paper presented at the 70th Annual ICA Conference, Gold Coast, Australia.
- Hendriks, H., Nooy, W. de, Gebhardt, W. A., & **van den Putte, B.**, (2019, November, 13-15). *What's there to like? Testing the causal effects of alcoholposts on Facebook on drinking behavior.* Paper presented at the European Conference on Health Communication (EHC), Zurich, Switzerland.
- Alblas, M.C., Mollen, S., Fransen, M. L., Boyland, E., Bruce, A., Giani, S., & **van den Putte, B.** (2019, Sept., 3-7). *Potential mechanisms explaining how unhealthy visual food cues affect food choice and intake in adults.* Paper presented at the 33th annual conference of the European Health Psychology Society, Dubrovnik: Croatia.
- Larsen, H., van Bockstaele, B., Hendriks, H., Scholz, C., **van den Putte, B.**, & Wiers, R. W. (2019, June, 3-7). *An experimental study on the interaction between peer context and implicit drinker identity: The mediating role of conversational valence in online chat sessions.* Paper presented at 45th Annual Alcohol Epidemiology Symposium of the Kettil Bruun Society
- Mesman, M., Hendriks, H., & **van den Putte, B.** (2019, May, 24-28). *The effects of teacher communication during a health intervention on adolescents' alcohol use predictors.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Mesman, M., Hendriks, H., & **van den Putte, B.** (2019, May, 24-28). *Effects of alcoholposts on Facebook: A longitudinal study using the SNS-tool.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.**, Mollen, S., & Smit, E. (2019, May, 24-28). *Is it more effective to scare or help smokers: Real-life experiment on stimulating smoking cessation.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.**, & Salovei, A. (2019, May, 24-28). *The effects of five public information campaigns: The role of interpersonal communication.* Paper presented at the 69th Annual ICA Conference, Washington, USA.
- Van den Putte, B.** (2019, May, 18). *Influencing the influences.* Invited lecture, FMG Faculty Conference on Health, Behaviour, and Society, Amsterdam.
- Van den Putte, B.**, Larsen, H., Hendriks, H., Wen, S., & Altendorf, M. (2019, May 18). *Preventing substance use: Searching for effective strategies.* Panel presented at the FMG Faculty Conference on Health, Behaviour, and Society, Amsterdam.
- Van den Putte, B.** (2019, March, 28). *Ofen hoe het preventieakkoord roken geschiedenis maakt.* Invited lecture, VWS University, Ministry of Health, Welfare and Sport, The Hague, the Netherlands.
- Willemsen, M.C., Nagelhout, G.E., Hummel, K., Van Mourik, D.-J., **van den Putte, B.**, & de Vries, H. (2019, February 15). *Het International Tobacco Control (ITC) Evaluation project: meer dan alleen evaluatie van tabaksbeleid.* Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands

- Hummel, K., Nagelhout, G. E., **van den Putte, B.**, van Mourik, D. J., de Vries, H., & Willemsen, M. (2019, February 15). *Stabiliteit van rookpatronen tussen 2016 en 2017: Resultaten van het International Tobacco Control (ITC) Nederland Project*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands
- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M., Hummel, K., **van den Putte, B.**, & de Vries, H. (2019, February 15). *E-sigaret waarschuwingen worden nauwelijks opgemerkt door rokers: Bevindingen van de International Tobacco Control (ITC) Nederland survey*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2019, Utrecht, the Netherlands
- Alblas, M.C., Mollen, S., Fransen, M. L., & **van den Putte, B.** (2019, Feb., 7-8). *Exposure to a cooking show and unhealthy food choices in successful and unsuccessful restrained and unrestrained eaters*. Paper presented at the Etnaal van de Communicatiewetenschap, Nijmegen, the Netherlands.
- Hendriks, H., Yzer, M., & **van den Putte, B.** (2019, Feb., 7-8). *Is involvement a good thing? The undesirable consequences of topical and conversational involvement in the context of alcohol consumption*. Paper presented at the Etnaal van de Communicatiewetenschap, Nijmegen, the Netherlands.
- Alblas, M.C., Mollen, S., Fransen, M. L., & **van den Putte, B.** (2019, Jan., 24-25). *Watching a TV show with food cues and subsequent unhealthy food intake: an eye-tracking study*. Presentation at the eight annual conference of the Association of Research in Psychology and Health (ARPH). Egmond aan Zee, the Netherlands.
- Hendriks, H., Scholz, C., Larsen, H., de Bruijn, G.-J., & **van den Putte, B.** (2019, Jan., 24-25). *Intervening through conversations: How instructions influence conversational valence and binge drinking determinants*. Presentation at the eight annual conference of the Association of Research in Psychology and Health (ARPH). Egmond aan Zee, the Netherlands.
- Hummel, K., Nagelhout, G. E., Fong, G. T., Vardavas, C., Papadakis, S., Herbec, A., Mons, U., **van den Putte, B.**, Borland, R., Fernandez, E., de Vries, H., McNeill, A., Gravely, S., Przewoźniak, K., Kovacs, P., Trofor, A., & Willemsen, M. C. (2018, September, 6-8). *Quitting activity and use of cessation assistance reported by smokers in eight European countries*. Paper presented at the 18th Annual European Conference of the Society for Research on Nicotine and Tobacco, Munich, Germany.
- Alblas, M.C., Mollen, S., Fransen, M. L., & **van den Putte, B.** (2018, Aug. 29 –Sept. 2). *Visual attention for palatable food cues on tv: Does it predict unhealthy food intake*. Paper presented at the 32nd annual conference of the European Health Psychology Society, Galway: Ireland.
- Mesman, M., **van den Putte, B.**, Hendriks, H., & Onrust, S. (2018, August 29 –Sept. 2). *The effects of teacher communication during a health intervention on adolescents' alcohol use*. Paper presented at the 32nd annual conference of the European Health Psychology Society, Galway: Ireland.
- Van den Putte, B.**, Zebregs, S., de Graaf, A., Lammers, J., & Neijens, P. (2018, August 29 –Sept. 2). *Improving school health education on alcohol and tobacco for low-educated adolescents: Overview of nine experiments*. Paper presented at the 32nd annual conference of the European Health Psychology Society, Galway: Ireland.
- Van den Putte, B.** (2018, June, 27). *Beïnvloed de beïnvloeders*. Invited lecture, Jongeren Trend Symposium, 10 jaar Kikid. Amsterdam, the Netherlands.
- Van den Putte, B.** (2018, June, 12). *Over de band spelen: Gedragsbeïnvloeding door interpersoonlijke communicatie*. Invited lecture, Department of Public Communication (DPC), Ministry of General Affairs, and Behavioural Insights Netwerk Nederland (BIN NL), interdepartmental network of all ministries of the national government. The Hague, the Netherlands.

- Hendriks, H., **van den Putte, B.**, Gebhardt, W. A., & Moreno, M. (2018, May, 24-28). *Social drinking on social media: A content analysis of the social aspects of alcohol-related posts on Facebook and Instagram*. Paper presented at the 68th Annual ICA Conference, Prague, Czech Republic.
- Meijer, E., **van den Putte, B.**, van Laar, C., Chavannes, N., & Gebhardt, W. (2018, July, 2-5). *Using visual and verbal narratives to facilitate identity change: The case of smoking cessation*. Paper presented at the conference Narrative Matters 2018: The ABCs of narratives. Enschede, the Netherlands.
- Schouten, B., Zendedel, R., van Weert, J. C. M., & **van den Putte, B.** (2018, May, 22-24). *Roles of non-professional interpreters in general practice: What are they and do they matter?* Paper presented at the Fourth International Conference on Non-Professional Interpreting and Translation, Stellenbosch, South Africa.
- Nagelhout, G. E., van Mourik, D. J. A., Hummel, K., Willemsen, M. C., de Vries, H., **van den Putte, B.**, & Fong, G. T. (2018, March, 7-9). *The long road to smokefree bars in the Netherlands: Findings from the ITC Netherlands survey 2008-2016*. Paper presented at the 17th World Conference on Tobacco or Health, Cape Town, South Africa.
- Hummel, K., Nagelhout, G. E., de Vries, H., **van den Putte, B.**, Fong, J. F., McNeill, A., ... & Willemsen, M. C., (2018, February 9). *Stopgedrag en gebruik van hulpmiddelen om te stoppen: Resultaten van het ITC Europa project*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2018, Utrecht, the Netherlands
- Schreuders, M. N., Lagerweij, N. A., **van den Putte, B.**, & Kunst, A. E. (2018, February 9). *To what extent and why adolescents do or do not support future tobacco control measures: A multimethod study in the Netherlands*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2018, Utrecht, the Netherlands
- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M. C., **van den Putte, B.**, & de Vries, H. (2018, February 9). *De impact van afbeeldingen op verpakkingen van tabaksproducten op rokers: Bevindingen van de International Tobacco Control (ITC) surveys in Nederland, Australië, Canada, het Verenigd Koninkrijk en de Verenigde Staten*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2018, Utrecht, the Netherlands
- Alblas, M.C., Mollen, S., Fransen, M. L., & **van den Putte, B.** (2018, February, 8-9). *Seeing is eating: Visual attention for food cues on TV and unhealthy food intake among restrained and unrestrained eaters*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Hendriks, H., **van den Putte, B.**, Gebhardt, W., & Moreno, M. (2018, February, 8-9). *Social drinking on social media: A content analysis of the social aspects of alcohol-related posts on Facebook and Instagram*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Solovei, A., & **van den Putte, B.** (2018, February, 8-9). *The role of WoM in increasing the persuasiveness of public campaigns*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2018, February, 8-9). *Which role do interpreters perform in interpreter-mediated medical interactions*. Paper presented at the Etmaal van de Communicatiewetenschap, Gent, Belgium.
- Alblas, M. C., Mollen, S., Fransen, M. L., & van den Putte, B. (2018, Jan. 25-26). *Seeing palatable food on TV: Does it activate the goal of hedonic eating among unsuccessful restrained eaters?* Paper presented at the seventh annual conference of the Association for Researchers in Psychology and Health, Tilburg, The Netherlands

- Fransen, M. L., Hendriks, H., Mollen, S., & **van den Putte, B.** (2017, August 29 –Sept. 2). *Measuring resistance towards health messages*. Paper presented at the 31st annual conference of the European Health Psychology Society, Padova: Italy.
- Van den Putte, B.**, Mollen, S., Nagelhout, G., Dijkstra, A., & Smit, E. S. (2017, August 29 –Sept. 2). *Does self-efficacy information improve the effects of pictorial fear labels on cigarette packages: real-life experiment*. Paper presented at the 31st annual conference of the European Health Psychology Society, Padova: Italy.
- Alblas, M.C., Mollen, S., **van den Putte, B.**, & Fransen, M. L. (2017, May, 25-29). *Food commercial exposure influencing goal activation in (un)restrained eaters high and low in self-regulatory success*. Paper presented at the 67th Annual ICA Conference, San Diego, USA.
- Zendedel, R., Schouten, B., van Weert, J., & **van den Putte, B.** (2017, April 21). *Interpreter-mediated communication in Dutch general practice*. Paper presented at Academic Conference on Intercultural Communication: “Crossing borders: Challenging linguistic and cultural diversity”, Utrecht, the Netherlands.
- Van den Putte, B.** (2017, March, 28). *Gedragsverandering via campagnes 2.0*. Invited presentation at Research Agency Motivaction, Amsterdam, the Netherlands.
- Nagelhout, G. E., Hummel, K., de Vries, H., Willemsen, M. C., **van den Putte, B.**, & Fong, G. T. (2017, March, 22-25). *Mechanisms explaining how unemployment affects smoking cessation during an economic recession: Findings from the International Tobacco Control (ITC) Netherlands survey*. Paper presented at the Seventh European Conference on Tobacco or Health, Porto, Portugal.
- Van Mourik, D. J. A., Nagelhout, G. E., Willemsen, M. C., Fong, G. T., Hummel, K., **van den Putte, B.**, & de Vries, H. (2017, March, 22-25). *Predictors and trends (2010-2015) of support for a point-of-sale tobacco display ban among smokers: Findings from the International Tobacco Control (ITC) Netherlands survey*. Paper presented at the Seventh European Conference on Tobacco or Health, Porto, Portugal.
- Van den Putte, B.** (2017, March, 2). *Op de man of over de band*. Invited lecture, De Issuemakers, Communicatieadviesbureau, Amstelveen, the Netherlands.
- Smit, E. S., Dima, A., Immerzeel, S., **van den Putte, B.**, & Williams, G. C. (2017, 22-23 February). *The Virtual Care Climate Questionnaire: Development and validation of a questionnaire measuring perceived support for autonomy in a virtual care setting*. 3rd Centre for Behaviour Change Digital Health Conference 2017: Harnessing digital technology for behaviour change, London, United Kingdom.
- Schreuders, M. N., Nuyts, P. A. W., **van den Putte, B.**, & Kunst, A. E. (2017, February 10). *Understanding the impact of school tobacco policies on adolescent smoking behaviour: A realist-informed systematic review*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2017, Utrecht, the Netherlands
- Van Mourik, D. J., Nagelhout, G. E., Willemsen, M. C., Fong, G. T., Hummel, K., **van den Putte, B.**, & de Vries, H. (2017, February 10). *E-sigaret gebruik door rokers in Nederland tussen 2008 en 2016: Trends en verschillen tussen subgroepen*. Paper presented at the Nederlands Netwerk voor TabaksOnderzoek Congres 2017, Utrecht, the Netherlands
- Alblas, M.C., Mollen, S., Fransen, M. L., & **van den Putte, B.** (2017, January, 26-27). *The influence of food commercials on hedonic eating goal activation in (un)restrained eaters high and low in perceived self-regulatory success*. Paper presented at the Etnaal van de Communicatiewetenschap, Tilburg, the Netherlands.

- Boers, E., **van den Putte, B.**, Beentjes, H., & Hendriks, H. (2017, January, 26-27). *Predicting adolescent binge drinking: The effects of conversational valence and role of perceived peer popularity on binge-drinking attitudes and intentions*. Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Graaf, A. de, Zebregs, S., & **van den Putte, B.** (2017, January, 26-27). *Health education about smoking for low-educated adolescents: Does modality matter?* Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Smit, E. S., Dima, A., Immerzeel, S., **van den Putte, B.**, & Williams, G. C. (2017, January, 26-27). *The Virtual Care Climate Questionnaire: Development and validation of a questionnaire measuring perceived support for autonomy in a virtual care setting*. Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.
- Zendedel, R., Schouten, B. C. M., van Weert, J. C. M., & **van den Putte, B.** (2017, January, 26-27). *Communication through family interpreters in Dutch general practice: Integrating the expectations of interpreter's roles with patients' trust and control*. Paper presented at the Etmaal van de Communicatiewetenschap, Tilburg, the Netherlands.